

October 2024

Dear Customers,

On 25 May 2018, the General Data Protection Regulation (GDPR) came into force, which aims to better protect your data. We support all measures that aim to ensure data security, and transparency in data processing, as well as raising awareness in this regard.

We are therefore providing you with information about the personal data we process, as well as your rights in this regard.

**Information on the personal data processed at EUREKA Sp. z o.o. – LUVA, MADE, PULARYS, HIGMED, CREATOR.MENU brands.**

1. Please be informed that the administrator of your personal data is EUREKA Sp. z o.o., 62 Dworcowa St., 62-400 Słupca, VAT: PL6671790392, REGON: 52978757100000.
2. The processing of your data is carried out by EUREKA Sp. z o.o. and results from its activities: the sale of products and services and direct marketing. The purposes of the processing are: informational, handling sales transactions, marketing, conducting promotional activities now and in the future and recruitment.
3. We would like to inform you that your data may be profiled, in particular for marketing purposes, to carry out research and purchase preferences, including offering and presenting advertisements, products and services based on your assigned preferences, as well as for internal analyses. We store your data for the period of time necessary for the performance of activities arising from the services provided, including the handling of after-sales claims (e.g. warranty and guarantee rights or tax settlements). The following categories of data will be used for profiling: information about products and services, payment information, information contained in cookies, and information about electronic addresses. Through these activities, we can develop a dedicated product offering for you, as well as improve the user experience of our website. You have the right at any time to object to the profiling of your activities for direct marketing purposes.
4. For all matters relating to the processing of your personal data by EUREKA Sp. z o.o. your personal data, you may contact EUREKA Sp. z o.o. as follows:
  - via e-mail to [rodo@jaguargift.com](mailto:rodo@jaguargift.com)
  - via traditional mail to the following correspondence address: EUREKA Sp. z o.o., 62 Dworcowa St., 62-400 Słupca.
5. The Seller processes the Customer's personal data on the basis of Article 6(1)(b) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural



---

persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 94/46/We (hereinafter 'GDPR') - i.e. the processing of the Customer's data is necessary for the performance of the contract to which the Customer is a party - respectively the contract for the provision of electronic services and/or the contract of sale.

6. The provision of personal data by the Customer is a condition for the conclusion of the contract (and activities aiming at the conclusion of the contract) with the Seller. The provision by the Customer of his/her personal data is voluntary, but necessary in order to conclude and perform the sales contract with the Seller. The provision of personal data by the Customer is also voluntary in the case of enabling the Seller to send marketing content to the Customer.

7. The Seller will keep the Customer's data until the expiry of the statute of limitations for claims related to the contract the Customer has concluded with the Seller. The personal data that are processed by the Seller will be kept by the Seller for the period of the Seller's business activity unless the Customer exercises his/her earlier right to withdraw his/her consent to the processing of his/her personal data for marketing purposes.

8. The Seller will transfer the Customer's data only to its suppliers to whom it will outsource personal data processing services, e.g. shipping service provider, legal service provider, marketing department, and IT service provider. All entities to which the Seller will transfer the Customer's data will process them based on an agreement with the Seller and only in accordance with the Seller's instructions.

9. You have the following rights in relation to the processing of your personal data:

- a. the right to withdraw consent to data processing or the right to restrict processing
- b. the right of access to the customer's personal data,
- c. the right to request the rectification of the customer's personal data,
- d. the right to request the deletion of the customer's personal data - 'to be forgotten'
- e. the right to request restriction of the processing of his/her personal data,
- f. the right to the portability of the customer's personal data,
- g. the right to complain to the supervisory authority in charge of personal data protection - i.e. the President of the Office for Personal Data Protection.

To exercise the above rights, the customer may contact EUREKA Sp. z o.o. following section 4 of this notice.

